



1230 TWC News

WELL I DID IT!! Those were the magical words that 1230 member Paola Bagnall uttered when back on terra firma on 13 April 2008—her birthday—and not just any-old birthday—her 60th birthday!

Life's full of challenges—Paola's personal challenge was to fund-raise for VSO. Paola not only succeeded in making her very first parachute jump to celebrate her birthday, but also raised an amazing £2,225.50 for her charity through sponsorship.

When we caught up with Paola, she continued.... "What an amazing experience, so much so that I am booking to do it again in the summer at sunset! It was just like flying in heaven — so calm peaceful and tranquil".

"We did spins and I got to steer the parachute too! A truly magical experience that filled me with loads of emotions and I am still on a high!"

Further on in this month's 1230 Insight you'll find other women who made a difference—congratulations Paola for making a difference to those helped by VSO.

See Paola in flight on page 2

What challenges have you faced since we last spoke? Let us know and we'll try to let everyone know about it in the next 1230 Insight issue.

On the subject of charities...

For the second year running 1230 is supporting Ovacom, the charity supporting those affected by ovarian cancer. And what an exciting event, coming up soon.

1230 Diamonds are Forever! in association with the Frank Usher Group. So if you like your Martinis "shaken, not stirred" then an evening with 1230 at the Gherkin, 30 St Mary Axe, London on the 28th floor is the place for you on **Friday 26 September**. With **Jenny Agutter** and a mystery guest, join us over canapés and a glass of something chilled as we view this season's stunning fashions - the spectacular views over London will take your breath away.

Hard on its heels is another "not to be missed" event, this time very much focused on business women—**1230 with RBS—We Mean Business!** 9 October at the Churchill Theatre, Bromley.

Further details and booking easily available on www.1230.co.uk

See you there!

Courtesy of S.E.A. Photography



Co-founders
Jackie Groundsell and Penny Denby

Enjoy your read, and we look forward to meeting up soon!

Women making a difference

Brownie Wise—1950

The Planner Behind the Party

Her knack for sales, charm and ambition helped launch a product as common to most American kitchens as forks and knives. Wise was a single mother in 1939 when she got her lucky break.

After selling Stanley Home Products in the early 1950s, she realised that Tupperware would be sold more effectively at home parties than at department stores. Wise's "party plan" marketing system began outselling the stores, and that's when Tupperware's inventor, Earl Tupper, took notice and hired Wise as vice president of the company.

In 1958, Tupper fired Wise after the press suggested that she was the key to Tupperware's success. Wise died in 1992, but her marketing tactic lives on to this day—companies such as Mary Kay Cosmetics and Cookie Lee jewellery have followed in her footsteps by adopting the party-plan marketing method to sell their own products

I'm an entrepreneur—get me out of here!

Corporate LifeCycles is working with 1230 to provide workshops and talks.

At the end of the seminar, delegates will:

- Discover whether what they are experiencing is normal or whether it's abnormal and likely to have a long term detrimental effect on their future.
- Learn the secrets of the four roles their business will need to learn to perform in order to become great.
- Find out how to work out the challenges that lie ahead and decide in advance what to do about them

Key content:

- PAEI
- LifeCycle Theory of Organisations
- Key aspects of growing organisations
- Predicting LifeCycle Challenges

If you'd like to attend these seminars or talks, please let your 1230 Manager know, or email admin@1230.co.uk

Calling Life Coaches....

The Inspired Group is looking for people to train as tutors to deliver the Insight Seminar in different parts of the UK.

This is an ideal business addition for Business and Life Coaches.

Want to know more?

Contact Ann Hawkins on 01480 830282
ann@annhawkins.com

HOT SPOT!

Booking Now!

26 September

1230 Diamonds are Forever!*
with Frank Usher Fashions, Jenny Agutter, Ovacom at The Gherkin, London! Fabulous goody bags

9 October

1230 with RBS—We Mean Business!* Churchill Theatre, Bromley

Guest Speaker Jenny Holloway

*sponsorship opportunities available

10 December

Christmas Spectacular Event!
Beckenham, FREE stands available for 1230 members + Christmas 3-course

Further details and booking www.1230.co.uk

Inspirational Quotes

Janis Joplin, American singer
"Don't compromise yourself.
You are all you've got"

IT Time-saver!

Screen text too small to read?

Just hold down the **Ctrl** key and roll the wheel on your mouse. Works in Word, Excel, etc too!

IT Tips
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