



## 1230 New Year quickie—Happy New Year!

### A light bulb moment!

**N**o.... we don't mean, have you changed all your light bulbs to eco-friendly energy saving bulbs? Of course, that could be the topic of a later article!

But, are you fed-up with being bombarded with economic doom and gloom?

We are at 1230 Towers, and just about everyone we meet is too.

It's not that we are burying our heads in the sand, we are all very much aware of business challenges that this year will/could present, but we don't need it rammed down our throats at every opportunity by all elements of media! That in itself is just so depressing!

So, back to our light bulb moment!

If you hadn't already realised that networking is *the* most effective way to grow your business, then you and many



others like you are..... now getting the light bulb moment that 1230 meetings are the obvious

opportunity to share problems and solutions with peers in a non-competitive, supportive and productive environment—and we all need contacts more than ever—and fun!

So not only is 2009 bringing new business challenges (and what year doesn't) but 1230 brings you this special 1 page issue of 1230 Insight with some vital effective business tools ie meetings, events and on-line tools.

Please read on to find out more

*We look forward to seeing you soon*

Courtesy of S.E.A. Photography



Co-founders  
Jackie Groundsell and Penny Denby

### 1230 Any Other Business? National Conference Day Tuesday 17 March 2009 Bromley General Library, BR1 1EX

1230 Any Other Business? is an inspiring, motivational, pro-active event for all business women.

**Agenda** 9.00 am - 3.00 pm  
**Registration** - network reception  
Welcome

**Practical & Powerful Networking** - workshop with Val Apps - TasQuotus

**Amazing Women**—Panel  
Lucy Brindley - Little Cherry  
Karen Wilkinson - Molly Maid  
Sue Atkins - Successful Parenting  
**to answer all your business questions**

**don't forget to email your question to the Panel at admin@1230.co.uk before 9 March**

**Speed it up**  
Speednetworking with Lauretta Wright - Cut to the Chase

Champagne Networking - Lunch-time

**Guest Speaker Sue Stockdale** - "Reach Your North Pole" Mission Possible

**The Entrepreneur Mindset** - what is it and how do you install it! workshop Jane Kenyon - Well Heeled Divas

Brilliant business card draw  
3.00 pm - close

**Booking on-line now available**

### Reasons to be a 1230 TWC member

#### 1230 Christmas membership gift extended until 31 January 2009

<http://www.1230.co.uk/memberlist.asp>

- ✓ face2face meetings and guest speakers
- ✓ business growth
- ✓ support from other business women and 1230
- ✓ discounted meeting and event attendances
- ✓ freedom to network locally, regionally, nationally
- ✓ exclusive, secure 1230 member's web account
- ✓ 1230 web site profile
- ✓ own 1230 email account
- ✓ massive 1230 web site marketing opportunities
- ✓ 1230 Member to member discounts
- ✓ Forums
- ✓ Free telelink training
- ✓ Text chat with other members
- ✓ .... much more.....
- and all for less than per week



Can we do more to help you? Let us know on [admin@1230.co.uk](mailto:admin@1230.co.uk)

### Promote your business through sponsorship

1230 has a variety of sponsorship opportunities.

Being associated with 1230 The Women's Company and our events will raise your profile and build your reputation with customers, suppliers, investors and staff

#### Sponsorship Packages 2009

A number of generous sponsorship packages are available for you subject to your budget and requirements

To discuss your ideal sponsorship package, please contact us on 020 8650 8015 / 01689 859012 or email [events@1230.co.uk](mailto:events@1230.co.uk)

#### Forthcoming Events to sponsor

- ▶ 1230 The Women's Company - National Conference Day - Any Other Business?- Tuesday 17 March 2009, Bromley
- ▶ 1230 The Women's Company fashion event with Frank Usher (tbc September)
- ▶ 1230 Meetings

#### Advertising and

Event Stands also available

[www.ovacome.org.uk](http://www.ovacome.org.uk)

We are delighted that Ovacome—the charity supporting those affected by ovarian cancer—is the 1230 charity for the 3rd year. Our very first effort for 2009 is a **promotional opportunity for your business.**

**GOODY BAGS FOR 1230 AOB?** - proceeds to Ovacome

**Promotional Product**—1230 members—£25 ~ Non-members—£50. Payment on-line

**Stuffing days**—Saturday 7 February - 10.00 am - 12.00 noon

Wednesday 18 February 9.30 am - 1.00 pm

Please contact 020 8650 8015 or email [events@1230.co.uk](mailto:events@1230.co.uk) for further details.