



1230 Seasonal News

Here there, and everywhere!

How are things with you? Busy I bet, as you juggle preparations for Christmas and New Year festivities with family and friends *and* continue seeing clients, planning marketing strategies—planning growth, planning for 2009.

Since the last 1230 Insight we too have been doing just that. We have had stands at BusinessLink

events in Maidstone and Reading, RBS/NatWest HO in Holborn with the Portobello Business Centre seminar on franchising, confirmed the venue and 2 high profile people for 1230 AOB? been to meetings and read lots! And the one common message is—do not cut down on marketing! To do so is a common mistake, but spells peril for businesses.

We've also been to Christmas meetings at 1230 Beckenham, Esher and the regional 1230 East Grinstead, Sevenoaks and Croydon—phew! Definitely diet time in the New Year!

But what a fantastic buzz of energy and activity at all of them!

Congratulations to all 1230 Managers for a hugely successful and supportive year—not only to Penny and me but to those inspirational business women attending the meetings.

Congratulations and thanks to all 1230 Managers, Members and readers for a hugely successful and supportive year

And to our 1230 Members and readers for the pleasure of your company and doing business with you.

Next year's diary sees us travelling around the country some more including over the water to the Isle of Wight. Let all your contacts know to come and see us at the BusinessLink What are you waiting for? business exhibitions.

In celebration of International Women's day 2009 the 1230 National Conference—Any Other Business? is being held on Tuesday 17 March in Bromley. A terrific line-up for the day including

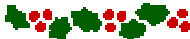
Guests Sue Stockdale of Mission Possible and Jane Kenyon of Well Heeled Divas.

Tuesday 17 March 2009 is a must for your diary now!

There's just still time to renew membership and gain an additional 3 months! And if you have been to two 1230 meetings and now want to become a member, our Christmas gift to you is an additional 2 months on your membership! What are you waiting for?.....

We hope you enjoy this last issue of 2008.

Have a fabulous Christmas and we look forward to seeing you in 2009!



Courtesy of S.E.A. Photography



Co-founders Jackie Groundsell and Penny Denby

Why be a 1230 TWC member?

- ✓ business growth
- ✓ support from other business women and 1230
- ✓ discounted meeting and event attendances
- ✓ freedom to network locally, regionally, nationally
- ✓ exclusive, secure 1230 member's web account
- ✓ 1230 web site profile
- ✓ own 1230 email account
- ✓ massive 1230 web site marketing opportunities
- ✓ 1230 Member to member discounts
- ✓ Forums
- ✓ Free telelink training
- ✓ Text chat with other members
- ✓ **** until 1 January**** additional free months membership
- ✓ much more..... and all for less than  per week

Can we do more to help you? Let us know on admin@1230.co.uk

Some good news...

Save up to 15% on your postage costs! Pitney Bowes is offering a free 30-day trial of their small business franking machines. They are offering £50 free postage and a Free Royal Mail Postage Guide (RRP £20) on successful sign-up

and some more good news...

If you are brilliant at organising events and want your own business, you'll want to consider a 1230 Franchise. There are a few pilot opportunities still available starting January 2009, so get in touch with us NOW!

Contact:-
020 8650 8015
hr@1230.co.uk

Did you know?.....

Because the Earth is slowing down, due to the tug of the Sun and Moon, timekeepers will need to alter their atomic clocks to keep in sync and we will have to wait one more second to see in the New Year!

An extra second will be added onto 31 December just before midnight, making 2008, already long with the extra day in February, the longest year since 1992, which also had both a leap day and leap second.

The decision was made by an international consortium of timekeepers, and recently announced by its American branch.

Most mobile phone providers and computer operating systems check with atomic clocks and update their time automatically.



IT Time-saver!

Windows logo key 

Just a few keyboard shortcuts using this "magic" key

- Windows + D: Minimise or restore all windows
- Windows + E: Display Windows Explorer
- Windows + F: Display Search for files
- Windows + Ctrl + F: Display Search for computer
- Windows + F1: Display Help and Support Center
- Windows + R: Display Run dialog box
- Windows + Break: Display system properties dialog box
- Windows + L: Lock the workstation

by **ITresolves** ig@itresolves.co.uk
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In 1846, the popular Royals, Queen Victoria and Prince Albert, were featured in the Illustrated London News. They were standing with their children around a Christmas Tree. Victoria was very popular with her subjects, and what was done at Court immediately became fashionable. The English Christmas Tree had arrived!

To bring us up-to-date... The 62nd Norwegian Christmas tree in Trafalgar Square was lit on Thursday 4 December during a ceremony watched by Boris Johnson, the Mayor of London, and thousands of spectators. The tree was lit by Rune Gerhardsen on behalf of the Mayor of Oslo, in the presence of Johnson as well as the Lord Mayor of Westminster.

The first tree was brought over to England in 1947 as a token of Norwegian appreciation of British friendship during the Second World War. When Norway was invaded by German forces in 1940, King Haakon VII escaped to Britain and a Norwegian exile government was set up in London. To most Norwegians, London came to represent the spirit of freedom during those difficult years. From London, the latest war news was broadcast in Norwegian, along with a message and information network which became vital to the resistance movement and which gave the people in Norway inspiration and hope of liberation.



Spread the word about 1230 meetings, new groups and events to all your contacts—they'll thank you for it! Let them know that their New Year resolution for their business is to network with 1230 The Women's Company

Sharon Goodyer, Director of the Swanscombe-based Cake Bake Company recently told Business Link of her key hints and tips on running a successful business based on her experience. Sharon stated that networking is vitally important. "I take it one step further and try to forge interesting, supportive and profitable partnerships, some for a short while and some that last and last. The key to networking is that relationships have to work for everyone involved"



For Christmas, 1230 is delighted to be sending Ovacome £566. This was raised from the raffle and donations at 1230 Diamonds are forever! £70 from 1230 Esher & Woking Christmas raffle, £96 from 1230 East Grinstead Regional Christmas raffle. 1230 is extremely proud to be supporting Ovacome for the second year. Thank you for supporting 1230 efforts www.ovacome.org.uk



More gifts.... Give us a clue! to the October competition

As this is the season of goodwill and no one has so far been successful in their competition entry, we have decided to "give you a clue" and leave the competition open until the end of January.

Clue—the gifts are spread over 2 pages of the October issue All issues on www.1230.co.uk

Watch out for Direct Debits

According to Martin's Money Tips, Banks may take direct debits early this Christmas

As Christmas and Boxing Day hit on Thursday and Friday this year there are 4 non-working days in a row. This has a confusing impact on direct debits and standing orders scheduled then.

Why be concerned? Payments delayed till the next working day may lead to late payment issues. Alternatively payments made too early may leave you without enough cash, causing bank charges. After talking to the official payments body APACS, here's a rundown of how it usually works.

Standing Orders These are regular payments you've set up via your bank account. They'll be made the first working day AFTER.

Cheques Cheque clearing only operates working weekdays, so pay it in before the bank holidays and the clearing time-scale is longer

Direct Debits for Credit Card Payments. The money's taken the last working day BEFORE the break to prevent late payment fines.

Other Direct Debits The money's taken the first working day AFTER

It's worth checking what payments are due, and if you're short of funds see if you can move money to cover it or change the payment date

If you have a newsletter for your business please add us to your mailing list pdenby@1230.co.uk

1		2		3		4		5
6								
	7							
8								9
10								
11								

Across

- 1. & 1 down
- A seasonal greeting arrives in the post. 9, 4
- 6. Itemised bill ... or retribution! 9
- 7. Little chubby chaps winging it 7
- 10. Give an actor rope and form one body 9
- 11. Tired out - and paid too much! 9

Down

- 1. See 1 across
- 2. Fast on the turf 9
- 3. Display places for sale of goods 9
- 4. Controlling rope for the sail sounds like the most important pair of pheasants 9
- 5. Very wise plant for the season 4
- 8. Hello, hello, hello reverberate round the room! 4
- 9. You see remainder's inside when Claire stops! 4

Answers

The Answers to the Crossword will be found at the bottom of the **News** item on www.1230.co.uk

Grey cell teaser for over the mince pies Spot the similarity

- 1. Banana
- 2. Dresser
- 3. Grammar
- 4. Potato
- 5. Revive
- 6. Uneven

Answer

Did you spot it? If you take the first letter, place it at the end of the word, and then spell the word backwards, it will be the same word!

... and a dietary tip from **Caroline at Shine Woking** The Fig is a fruit that is wonderful for both a snack and the body. Figs are natural anti-oxidants that contain large amounts of fibre and potassium. When consumed, the fig helps the body to cleanse out all the old, naturally. The fig works as an anti-oxidant, diuretic, and a laxative. Whole, fresh figs are the best fruit for the body.

Business Sponsorship and Stands 1230 Any Other Business? Bromley National Conference Day Tuesday 17 March 2009

- * Generous sponsorship opportunities are available for this event
- * A limited number of stands are also available

Agenda

- Guest Speaker—Sue Stockdale of Mission Possible
- Workshops with: Val Apps of TasQuotus Jane Kenyon of Well Heeled Divas
- Panel of business entrepreneurs ready to answer your questions
- Valuable business card draw
- Networking, networking and networking!

Booking now available on-line at <http://www.1230.co.uk/shop/products.asp?category=7> Applications for sponsorship or stand opportunities will be accepted on suitability and first come first served. Further details from admin@1230.co.uk