



## 1230 TWC News

Network!  
to  
Get Work!

### Are You Away?

**A**s we are covered by ladybirds and our gardens are decorated with beautiful butterflies, are you on holiday, or about to go?

Now that we are well and truly into the holiday season, it's struck us over the past week or so how many people use "Out of Office" auto-replies, whilst they're away including weekends and the odd half day. We've found some of these irritating as our Inboxes fill up, and (tongue in cheek) unfair because they're on holiday and we're not... but then we started to think about it more and to look closer at the types of businesses we were receiving the auto-replies from.

Solicitors who offer an emergency weekend service with a phone number, business coaches who offer a similar emergency service, Travel Advisors, estate agents, Care Home Managers and so on.

Some also quote another email address for the reader to contact—but why don't they get their emails automatically Forwarded to that other person?

"Out of Office" auto-replies also raise other issues, for example, they encourage spammers. Auto-replies aren't selective, they reply to spam as well. At the very least, a reply confirms the validity of a particular e-mail address and guarantees that you will definitely receive more spam!

For home users, intercepted auto-replies will tell burglars that your home is empty. For example - "I'll be out of the office on holiday until 14 September, with limited access to e-mail and voicemail. If you need immediate assistance, please contact my assistant at Widgets & Widgets"

So food for thought - on a slightly lighter note, in the interest of research, we share with you a few "Out of Office" auto-replies examples we found, at the end of this newsletter. By the way, do you know the collective noun for ladybirds? Also see at the end of the newsletter.

### 1230 TWC update

**O**ur diaries continue to be as full as ever and since we last spoke we have had further meetings with our colleagues at EWIF (Encouraging Women into Franchising) and arranged a launch event for 22 September. Please let us know if you'd like further details of this.

### A Pat on the Back for 1230 TWC

*"Just a line to thank you so very much for your clear and succinct telephone guidance - I found it far easier than I thought to follow. I will now make some changes to my profile and in time think about some blogs etc.*

*I belong to other networking groups and so had some experience of how to produce a profile - but it took me ages and it was always a case of trial and error - I think they should take a leaf out of your copy book and give this guidance to their new members.*

*Once again many thanks for your time and patience"*

**Pat Frank—Personalised Patchwork Presents**

We were delighted to be able to attend the inaugural meeting of 1230 TWC Malmesbury, the first of 3 groups headed by 1230 TWC Franchisee Alex Morgan. Swindon launches 17 September with Cirencester and Bath in the latter part of the year, so please spread the word! Your contacts will be so pleased.

Jackie attended the FMWF meeting where she listened to witty and inspiring Barbara Cassani CBE, chair of the Jurys Inns hotel chain. One thing Cassani mentioned was the importance of the ability to listen....

When she was first introduced to the business world, Cassani knew there were aspects of her personality she would have to adapt. She was "outspoken and clear thinking" which would be important qualities for a career in making business decisions but developing listening skills were critical to becoming a good leader.

### Listen

Jackie also attended the 1230 TWC East Grinstead meeting in Denny Gaskell's beautiful home and then dashed over to Leatherhead (not exactly around the corner) for a SEEDA networking event in beautiful Cherkley Court, the former home of Lord Beaverbrook; reporting back—an excellent networking day, meeting lots of vibrant, inspiring business women!

Onto a meeting with Business Link in London, our Business Support Partner for **Are you Passionate About Fashion**, in Liberty's Building, London on 11 September and also the 1230 TWC Annual Conference on Tuesday 16 March 2010—just look at the line-up on the right-hand column. The places will fly out of the window, so please set that date aside and you'll soon be able to book your place.

We met with MWB Exchange our sponsors for **Are you Passionate About Fashion** on 11 September. If you haven't booked already for this and our glamorous, fun, worthwhile event on 25 September (group bookings available) **1230 Magical Moments**, we urge you to do so **NOW!**

And of course, inbetween all our meetings have been the 1230 TWC monthly meetings with inspiring, informative speakers, and you our inspired hardworking attendees!

*Another exciting time ahead of meetings and contacts... will update you soon!*

*Jackie Penny*

### 1230 The Women's Company

Is proud to be working in Partnership with



If you would like to Partner 1230 TWC in any events or meetings, please get in touch [admin@1230.co.uk](mailto:admin@1230.co.uk)

Courtesy of S.E.A. Photography



Co-founders Jackie Groundsell and Penny Denby

### Essential Diary Dates

**Tuesday 8 September—Business Scene Sussex, come and see 1230 TWC there**

**Friday 11 September—Liberty House, London, Fashion and business opportunity**

**Friday 25 September**

**1230 Magical Moments—Glamour and fun in aid of Ovacome the charity supporting those affected by ovarian cancer**

**As September is Bring a Girlfriend month, group bookings are available for this event**

**Tuesday 16 March 2010**

**1230 Any Other Business, Bromley Booking available soon**

**Guest Speaker—Claire Young, ex Apprentice**

**Workshop - The Seriousness of Being a Woman—Pauline Crawford: Co-founder of Gender Dynamics**

**Workshop—Twitter, Social Media & Business Karen Skidmore: Founder of CanDo CanBe**

**Amazing Women**

**Ida Horner: Founder of Ethnic Supplies Emma Jones: Founder & Editor of Enterprise Nation**

**Annabelle Kaye: Founder & MD of Irenicon Ltd Maria Darling: Founder & MD of Shoes Glorious Shoes**

**Melanie Eusebe: IBM Global Business Services Cut to the Chase—speednetworking Beauty Spot—an opportunity to be spoilt**

### Gone Phishing

An email scam supposedly from HMRC offering refunds is doing the rounds at present. HMRC CE said: "We only ever contact customers who are due a refund in writing by post". Details on the HMRC [web site](#)

### Out of Your Office?

- \* Am currently out at a job interview and will reply to you if I fail to get the position.
- \* I'm not really out of the office. I'm just ignoring you.
- \* You are receiving this automatic notification because I am out of the office. If I was in, chances are you wouldn't have received anything at all.



**Collective noun for ladybirds is "loveliness" - isn't that..... lovely?**